

Dear Friends,

We hope you are fine and doing well in the beginning of this year.

Here is the PRME Anti-poverty Working Group Update February 2018:

WG 2017 Annual Report and 2018 Outlook

Our WG Annual report for 2017 and Outlook for 2018 has been published and widely distributed through the PRME Newsletter earlier this month. Once again many thanks to all of you who contributed to the impressive quality and amount of work done!

Task Force on Anti-poverty Toolkit

The Task Force, consisting of Claudio Boechat (Brazil), Anastasiya Marcheva (Bulgaria), Shiv Tripathi (India), Martin Burt (Paraguay), Tay Keong Tan (USA), and the two undersigned WG co-chairs, are beginning their work on developing an Anti-poverty Toolkit. The Toolkit was identified as the number one priority during the 2016 Delphi Process involving working group members. The Task Force is planning an initial Skype meeting, to be followed up with a special webinar supported by the PRME Secretariat.

WG Symposium at EURAM 2018, Reykjavik Iceland, 20-23 June

Our WG Symposium on *Impact and Action-Oriented Research on Poverty & the Sustainable Development Goals (SDGs)*, at EURAM 2018 will be held in a World Cafe format. Our colleagues Ginny Santiago, Ted London, Consuelo Garcia de la Torre and Martina Hutton have prepared inspiring questions on: business school curriculum design, student engagement, faculty research methods and technology that will be discussed at different roundtables. We also have prepared, in advance, some questions related to the findings of our WG global survey(s) and the books produced by or with the collaboration of our WG. Last but not least, the floor will be open for questions and inputs from all WG members who will attend the event. The deadline for early bird registration at <http://euramonline.org/registration-2018/fees-registration-2018.html> is 8 April.

Anti-poverty WG tracks at the 5th RME Research Conference, 11-12 November, Cologne, Germany

As in the past, our Working Group is a co-sponsor and co-organizer of the 5th RME Research Conference, which will be held in conjunction with the 6th PRME Regional Chapter DACH Meeting and 8th International CSR and Responsible Leadership Conference in November in Cologne. Also, as is our tradition, the WG will propose poverty-related research and teaching sessions, will hold a WG Planning Session, will support cross-issue sessions in collaboration with other PRME Working Groups. The Call for Contributions will be published around 28 February on the conference home page and further distributed through the PRME Newsletter March.

Global Survey on Students Perception and Views on the Issue of Poverty and the SDGs in Management Education

A new project, designed to hear the voices of students and youth as they relate to the issue of poverty and the SDGs, is in its initial planning stage. This project is designed to complement last year's Global Survey of Faculty and Administrators on these same issues.

Joint Book Project

The deadline for the second book in the joint book project on the SDGs, [Struggles and Successes in the Pursuit of Sustainable Development](#) (Routledge, expected winter 2018/19) has been extended until 20 March 2018. We hope our WG members will use this publishing opportunity. Particularly welcome are contributions around the poverty and cross-related SDG issues in specific socio-economic and cultural contexts.

Anti-poverty WG referred to in the Gaidar Forum in Moscow

Jonas Haertle, Head of PRME Secretariat, made reference to the preliminary findings from our 2nd Global Survey on the Issue of Poverty and SDGs in Management Education during his [Gaidar Forum](#) presentation in Moscow, 16-18 January. His reference to the WG's Global Survey contributed to the promotion and visibility of our Working Group.

WG support of member activities and projects

International University Forum on the Value of Human Rights on the Camino de Santiago

Among more than 100 students from 20 universities in 14 countries who will participate in this project, there will be around 20 students from four institutions represented by our WG members (AUC-Egypt, CBS-Denmark, UDG-Montenegro and Ahfad University for Women -Sudan). One of the chapters in the four modules of the project (moderated by Milenko Gudić) is focused on PRME.

News from our Members and Partners

- Ted London has won the 2017 Inaugural IACMR Presidential [Research Award](#) for his book, *The Base of the Pyramid Promise: Building Businesses with Impact and Scale*. The award was co-sponsored by the International Association for Chinese Management Research and the Community for Responsible Research in Management.
- Shirley Yeung, as Guest Editor of the *Journal of Governance and Regulation*, is seeking contributions for a Special Issue on [Sustainability: regulation and compliance](#). Also, together with Ameial Naim from IPMI, Indonesia, Shirley and her Gratia Christian College were awarded a 3-year research funding project on spirituality from Ministry of Education, Indonesia.
- Susan Kinn and her Fenix project in Nicaragua are highlighted in a 10-minute video, [It takes a solar village](#). The video was released around the world on 5 December 2017 as part of "24 Hours of Reality," an annual project that highlights solutions to climate change sponsored by former US Vice President Al Gore.
- Vanina Farber, who has started this year as the Elea Professor of Social Innovation at IMD Lausanne, Switzerland, is looking for a good [research fellow](#) to work with her on cool social innovation projects at IMD! This is a great opportunity that you and/or your colleagues might consider.
- Geoff Mazullo is sharing with us that on 30 January Emerging Markets ESG publishes the 25th edition of its [Updated Database of Contacts](#) in the Field of Socially Responsible Investment
- Our friends from the BoP initiative, who are organizing the 3rd [BoP Summit](#) on 18-20 April in India, are kindly sharing their call for participation.
- At the occasion of the Davos Forum, Oxfam has issued their traditional [Oxfam 2018 Press Release](#)
- With great sadness we receive the news that our WG member and a great researcher Ruth Alas, Head of Management Department at the Estonian Business School, passed away on 23 January. Our thoughts and sympathy are with her family, institution and many friends from around the globe

With best wishes,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the updated WG membership list. We highly welcome our new members, who will further strengthen our group.